INNOVI
FURNISHINGS
AN INNOVI GROUP COMPANY

CASE STUDY · MULTIFAMILY

25 rental units, furnished **and move-in ready.**

Bronx, New York · Private multifamily developer · 2026

25	213	4	54
UNITS FURNISHED	PIECES DELIVERED	UNIT PACKAGES	BEDROOMS OUTFITTED

THE BRIEF

A developer needed a portfolio of new rental units fully furnished for lease-up: bedrooms, living rooms and dining, with mattresses, in layouts that varied from unit to unit.

OUR APPROACH

We built four interchangeable unit packages (A to D) so bedroom, living and dining sets could flex to each floor plan, priced each package side by side, and managed procurement, delivery and setup unit by unit.

THE OUTCOME

All 25 units delivered furnished. The client returned for a follow-on order, which we warehoused, delivered to four addresses and installed, including cleanup.

SCOPE DELIVERED

Bedroom sets	**54**	Mattresses	**54**
Living room sets	**25**	Dining table sets	**25**
TV consoles	**25**	Coffee table sets	**25**
Accent sofa chairs	**5**	Services	**Procurement · delivery · installation**

WHY IT WORKED

Packages, not one-offs
Four interchangeable unit packages fit every floor plan without custom ordering per unit.

Budget held, side by side
Each package priced against the others, so the owner chose fit and cost with full visibility.

One accountable partner
Procurement, warehousing, delivery and installation managed by a single point of contact.

Planning a lease-up? We scale from a few model units to 600+ unit programs.

THADDEUS KORNEGAY, FOUNDER & CEO

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